

# Stevee Gomez.

GRAPHIC DESIGNER

## Experience.

Oct. 2023- Present

San Francisco, CA

### Freelancer

- Work closely with the Creative Directors on a variety of projects. Marketing, paid and organic social media posts and new products.
- Designed a set of stationery cards for a collaboration that Erin Condren had with FabFitFun. The set had a mix of classic Erin Condren patterns and a range of my hand lettering designs.

May 2021- Sep. 2023

*Brainrider*

San Francisco, CA

### Intermediate Designer

- Worked on several projects from branding, web design, and print materials for all clients.
- Designed directly with the Art Director on seasonal projects for Brainrider's in-house clients. Small marketing campaigns to year long projects, such as Lyft's bikeshare college program.

### Communication Designer at Meta

- Worked as an embedded designer for the Enterprise Products team.
- Developed an illustration library for internal use for the EP team.
- Created internal presentation decks, team logos (new and existing teams), yearly swag and a variety of animations & illustrations.

### Dedicated Designer

- Worked on one client focusing primarily on marketing assets, such as emails and display assets (organic & paid).
- Created presentation decks for pitching to potential clients.

Jan. 2018- Feb. 2021

*Minted*

San Francisco, CA

### Brand Designer

- Design assets for the marketing, onsite and social media teams. Assets consist of emails, landing pages and paid/organic social media posts.
- Design and prepare print ready files for consumer facing products for sample kits and quarterly catalogs for the Mom's category.
- Established the logo for the 2019 Camp Minted Retreat branding and collaborated with the design team on the creative direction.

## Education.

San Francisco, CA

### Academy of Art University

Graphic Design, Bachelor of Fine Arts